

Seoul Seafood Show 2010



APPLICATION & CONTRACT

Seoul Seafood Show 2010 Secretariat

Deadline : February 28th, 2010

coex 419, Samseong-dong, Gangnam-gu, Seoul, 135-731, Korea

Phone : +82-2-6000-2800

Fax : +82-2-6000-2805

E-mail : june@b2expo.org

http : //www.seoulseafood.com

We wish to exhibit at Seoul Seafood Show 2010 and require

Space Only	() Booth(s) x 2,200 USD =	USD
Space + Shell Stand	() Booth(s) x 2,700 USD =	USD

Applicant :

Company			
Address			
Legal Representative		Title	
Email			
Tel		Fax	
Exhibit Items			

If you have a point of contact in Korea, please fill out the blank below

Company			
Address			
Contact Person		Email	
Tel		Fax	

- 50% Payment of the total participation fee should be made upon the submission of application form.
- The contract will not be confirmed and exhibit space not reserved until this payment is made.
- Please send us a copy of the bank transfer by fax +82-2-6000-2805

We accept the TERMS AND CONDITINOS FOR PARTICIPATION and hereby remit

USD	, 50% of the participation fee.
DATE :	COUNTRY :
Regal Representative :	
Signature :	

Seoul Seafood Show 2010

TERMS AND CONDITIONS FOR EXHIBITING

Terms of Reference

In these terms and conditions for exhibiting, the term "Exhibitor" shall include all employees, partnership, firm or individual to whom space has been allocated for the purpose of exhibiting. The term "Organizer" shall mean "B2Expo Co., Ltd." and "Seoul Seafood Show 2010 Secretariat". The term "Exhibition" shall mean "Seoul Seafood Show 2010"

Allocation of Exhibit Space

The Organizer shall allocate the space in accordance with the nature of the exhibit or in the manner the Organizer deems fit. The Organizer shall reserve the right to change the space allocated to the Exhibitor at any time prior to the commencement of the build-up of the exhibition should the circumstances require changes. Such changes shall be at the discretion of the Organizer. The Exhibitor shall not claim for compensation as a result of the changes.

Application and Payment Procedures

Applications should be sent to Seoul Seafood Show Secretariat along with a transfer slip paying for the initial 50% of the participation fee and / or shell-stand cost. The contract shall be established and be put into effect upon the Exhibitor's payment of 50% of the participation fee and / or shell cost. The balance should be paid by no later than March 16th, 2010.

Payment for participation fee should be made by bank transfer (Telegraphic Transfer) to:

Bank Name	SHINHAN BANK
Bank Address	120, 2-GA TAEPYUNG-RO, CHUNG-GU, SEOUL, SOUTH KOREA
Swift Code	SHBKRRSE
Account Number	180-000-247456
Account Name	BTOEXPO
Phone Number	+82-2-6000-2800

Cancellation

Cancellation will only be accepted under unavoidable circumstances. In the case of changing exhibits or canceling the exhibition, exhibitors should inform the organizer in writing.

- Before February 28th, 2010 : 50% of total exhibition fee
- After February 28th, 2010 : No refunds will be issued

Installation and Removal

The installation and removal of the exhibits and booths must be completed by the date and time stipulated by the Organizer. Exhibitors shall indemnify the Organizer against any loss that may be caused by delay or damage to the Exhibition Hall.

Insurance, Security and Safety

Exhibitors are required to subscribe to all risks insurance policy on all equipment and products during the Exhibition as well as during set-up and takedown. The Organizer shall not be held responsible for any loss, theft, or damage to any articles belonging to the Exhibitor. Materials used in stand and display construction must be properly fireproof in accordance with the local fire and safety regulations. The Organizer shall reserve the right to limit any constructions or demonstrations that pose as potential safety hazards.

Coordination of Exhibit with Organizer

Exhibitors shall provide descriptions of their exhibits before the construction of the exhibits and ensure compliance with regulations and restrictions on booth design and activity. Exhibitors shall also agree to provide the Organizer with the necessary information facilitating the overall promotion of the Seoul Seafood Show 2010 Secretariat.

Use of Exhibit Space

Exhibitors are bound to exhibit the announced products and to man the stands with competent personal during the open hours of the Exhibition. Activities of the Exhibitor shall be confined within limits of the Exhibitor's booth. The exhibit will be consistent with the theme of the Exhibition and the Organizer reserves the right to restrict exhibits that may detract from the general character of the Exhibition.

Restriction on Selling

It is agreed that sole purpose for contracting exhibit space is to display and / or demonstrate equipment, supplies and / or services. Cash sales within the confines of the exhibit space are prohibited.

Liability

It is mutually agreed that the Organizer shall not be liable to the Exhibitors for any damage to and / or loss of the Exhibitor's property, or for injuries to persons resulting from any cause. The Exhibitors expressly waive all claims for any such loss, damage, or injury.

Breach of Contract and Withdrawal by Exhibitor

In the event that the Exhibitor refuses to use all or part of the space allocated or the Exhibitor defaults on the payment, the Organizer shall have the right to terminate the contract forthwith. In addition, the stand chargers shall not be refunded. If the Exhibitor withdraws from participation without the Organizer's approval, the already paid money by the Exhibitor shall not be refunded.

Changes

The Organizer reserves the right to change the venue and duration of the Exhibition if exceptional circumstances demand such changes. In the event of a change of venue and / or date, or cancellation of the Exhibition, the Exhibitor shall not be entitled to any claim for compensation in connection with the booking for participation.

Supplementary

When necessary, the Organizer shall have the right to issue supplementary regulations in addition to those in the [TERMS AND CONDITIONS FOR EXHIBITING]. Those regulations and instructions shall be binding on the Exhibitors. The Exhibitor shall observe the COEX [Show Venue] Rules and Regulations.

Arbitration of Disputes

Any dispute, difference or question arising hereafter between the Organizer and the Exhibitor concerning the true construction of these [TERMS AND CONDITIONS FOR EXHIBITING] or the rights and liabilities of the parties there to shall be settled in accordance with the Commercial Arbitration Rules of the Korean Commercial Arbitration Board. The verdict of the above arbitration shall be final and binding upon both.